

April 6, 2020 Update
North American Spirit and the COVID-19 Pandemic

Dear Coaches, Athletes, Parents and Staff:

During our current health crisis, we want you to know that your health and safety are our top priority. We know that families are experiencing stress, job loss, and unimaginable grief. In addition, the little things that bring us joy and mean so much to our athletes are being cancelled or postponed. We've not had our annual cheer banquets to celebrate accomplishments. Returning athletes worry about tryouts and losing skills. Coaches are not sure what the new season will look like or when we will be allowed to see our athletes face-to-face again. The uncertainty weighs heavily on our hearts, especially the hearts of our young people. We want to help!

We are looking at all options to continue to serve our teams and coaches. At Spirit we will move forward and remain positive to provide you and your athletes with hope and a sense of purpose. After all, that is the foundation of cheerleading.

Our summer events are still being planned, but the overall health of our staff, coaches, and athletes MUST come first. We will take additional protective measures above-and-beyond the CDC recommendations and state laws. Our staff tryouts are being conducted online and have postponed our annual Coaches Workshop until June 13. As the need arises, we will postpone and relocate whenever possible.

To help our coaches with summer planning, we have also released new policies:

- Full refunds for any postponed/relocated events that are no longer feasible for the team
- Coaches may transfer registration fees to any Spirit event for up to one year
- Deposit and final payment deadlines for overnight camps have been extended
- Added option for parents of athletes to pay by credit card at no additional fee
- Expanded private, home camp schedule
- Added "4 + 1 Leadership" camp to allow for training in smaller groups
- Less-expensive, one-day camps (final payments are not due until the day of the event)
- Commuter options available our Frankenmuth and Covenant Hills locations
- Full refunds available for individual athletes affected by the pandemic

See our "COVID-19 Overnight Camp Registration Policies" or email info@northamericanspirit.com for more details.

We want coaches to be able to say to their athletes "Yes, we WILL still have cheer camp!". Our goal is to make 2020 the best summer ever and give our teams something to look forward to.

From all of us here at Spirit, stay healthy and stay safe. May God bless you and your families during this difficult time.

Mary Frances Milke
President and Founder, North American Spirit